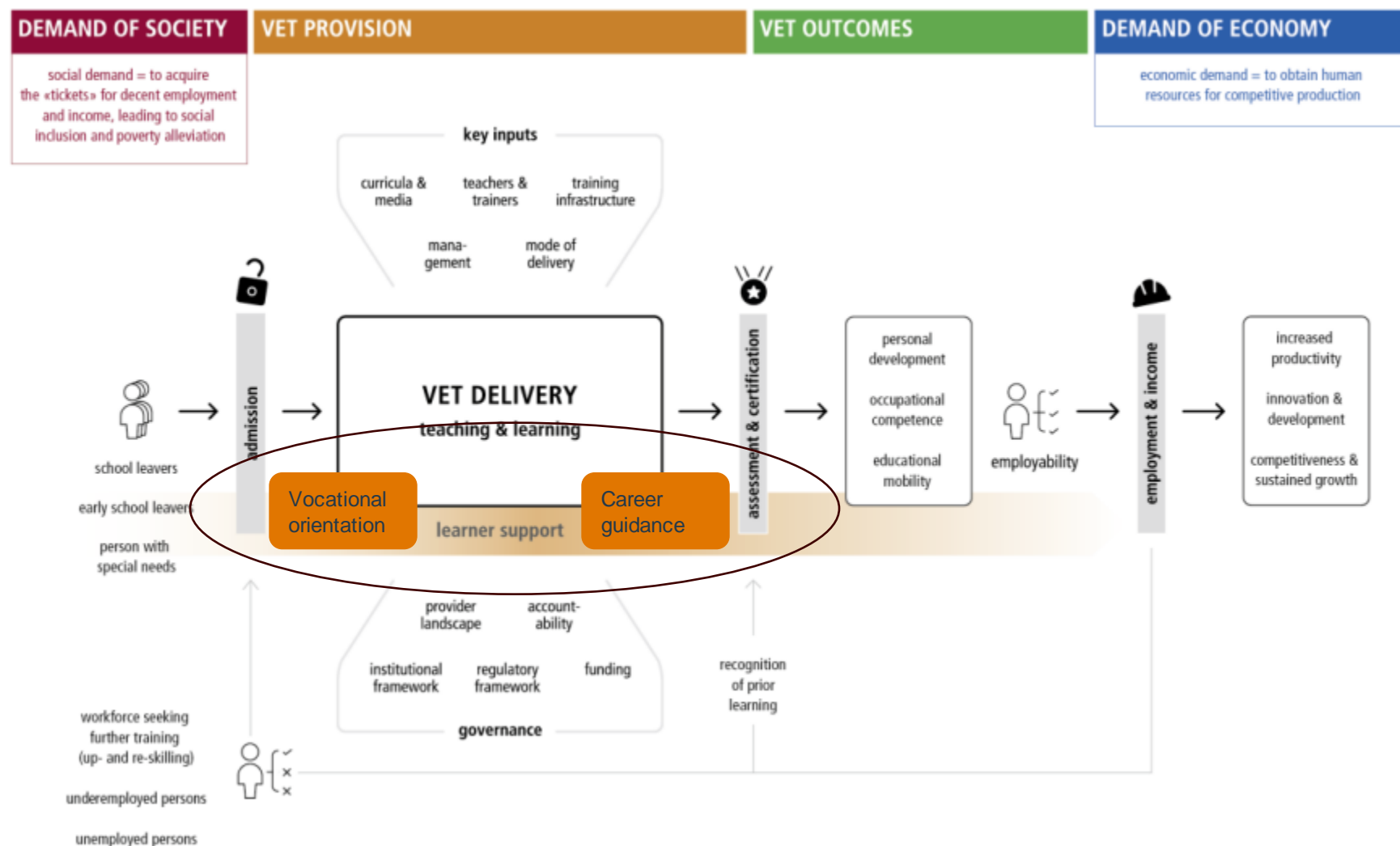




Facilitating transitions from basic education to vocational skills development and to the labour market – the role of vocational orientation and career guidance



Welcome!



Vocational orientation takes place during the final years of general education and aims to make young people aware of the world of work and help them to identify the occupational areas which might be interesting for them.

Career guidance or counselling provides detailed information on specific training pathways and related jobs. It sometimes includes ability tests and advice regarding admission. It addresses school graduates and drop-outs at the interface of general education and VET as well as job-seekers and employed people who want to develop their skills. It is an important instrument to help different target groups make informed choices when opting for a specific VET programme.



Meet the webinar team



**Dominique
Crivelli**
Presenter

Senior Advisor VSD
SDC



**Karen Roberts-
Pobric**
Presenter

Education Policy Advisory
SDC



Ermira Shyti
Presenter

Team Leader of Career
Guidance, Intermediation
and Skills Development
RisiAlbania Project
Helvetas



Suzy Baudrez
Presenter

Component Manager
for Employment
Support Services &
Entrepreneurship
Promotion
VTESS Project Laos
Swisscontact



Michaela Henn
Presenter

Career Guidance
expert
involas - Institut für
berufliche Bildung,
Arbeitsmarkt- und
Sozialpolitik GmbH



**Katharina
Walker**
Moderator

Senior Advisor Skills
Development
HELVETAS



Roman Troxler
Chat
moderator

Co-Managing
Director
KEK - CDC



Agenda of the day

1. Welcome and introduction of topic
2. Presentation Albania, presentation Laos and expert feedback
3. Q&A
4. Breakout groups and reporting back
5. Closing remarks

Welcome by SDC

Learning Journey: Interlinking basic education and VSD

Brown bag lunch on youth employment services (July 2022)



SDC «How to do» Note
**Interlinking BE and VSD
for Labour Market Integration
and Economic Development**



[Link](#) to the how to note
[Link](#) to the webinar on
permeability
[Link](#) to the slide deck
on permeability
[Link](#) to the kick-off
webinar



Youth Employment Services

Take aways from the SDC's online Brown Bag Lunch on 5
July 2022

[Link](#) to the take aways
[Link](#) to the recording



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Federal Department of Foreign Affairs FDFA
**Swiss Agency for Development
and Cooperation SDC**

E+E | Economy and Education

Project example Albania: RisiAlbania



Transformative Career Guidance intervention in Albania



Ermira Shyti

Team Leader
Career Guidance
& Skills Development
HELVETAS ALBANIA

ermira.shyti@helvetas.org

In partnership with:



Implemented by:



Albania Key data & Challenges (INSTAT)



Albania - one of the youngest European countries with a vibrant youth population

Unemployment remains a challenge for young people

Population: 2.761.785

Young people: 587.888 (50% women)

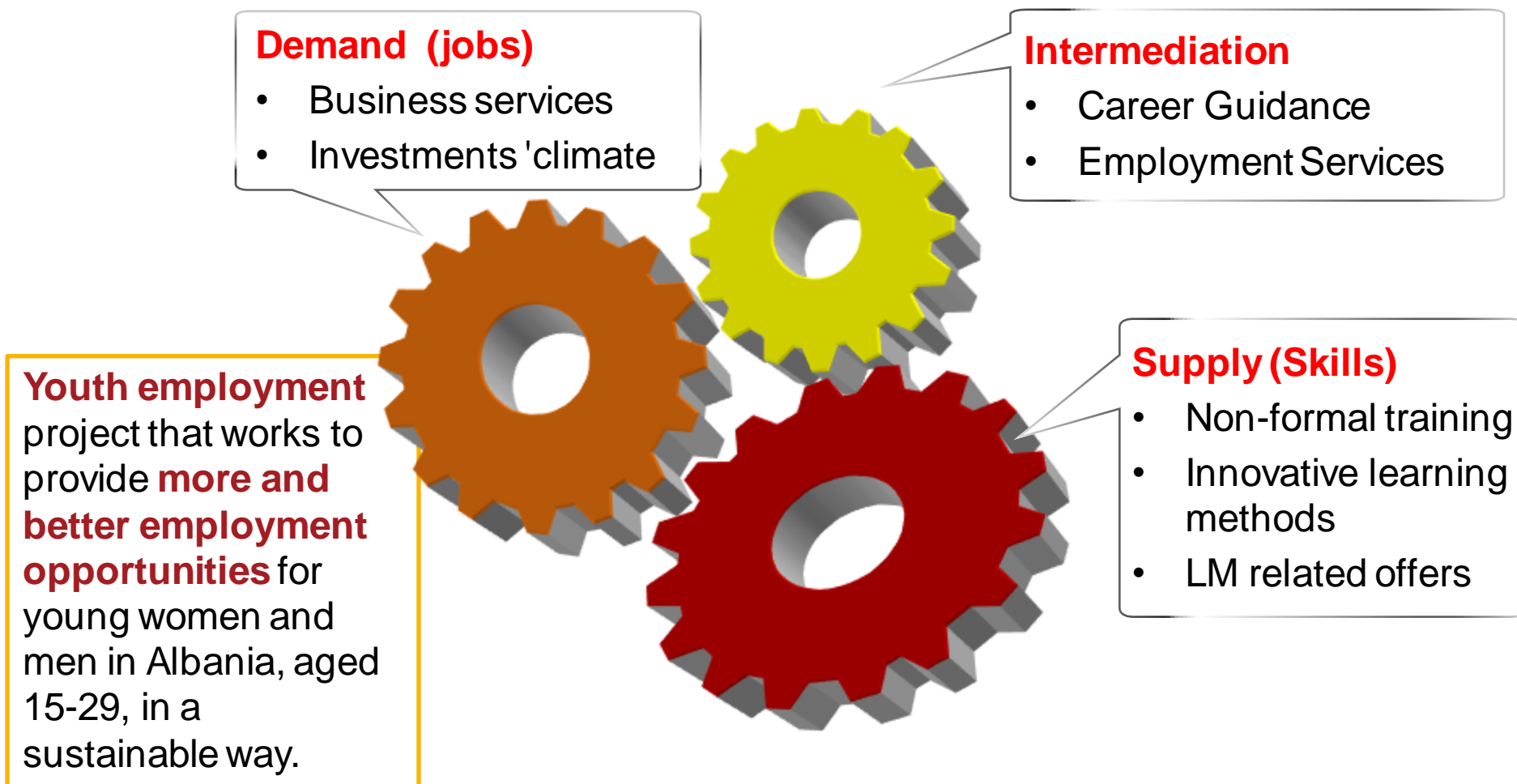
Unemployment: 10.5 %; Youth 22%

NEET: 25.2%

GDP/capita: 6810 USD

Average wage: 600 Euro, min wage 380 Euro

Short intro about RisiAlbania project Phase 3 *up to 31 Oct. 2025*



How did we start in 2018?



Limited and fragmented understanding of career guidance concept



Career guidance development existed at a much simpler level **only at some universities**



The education system has not incorporated career guidance as a guiding principle in designing and delivering the curriculum



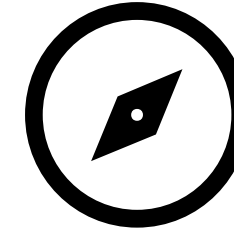
Career guidance professionals' preparation was inadequate with no job perspective



No reliable and comprehensive labour market information, not translated into user-friendly career information relevant to the different career development stages of young people

Holistic approach to transform Career Guidance & Counseling in Albania

RisiAlbania designed and adopted a holistic approach to activate and support all the necessary market system pillars in career guidance:



- **Institutional and organizational capacities of providers**



- **Development of content**



- **Development of career advisers**



- **Career guidance promotion towards young people, parents and decision makers**

Innovation – key to success

Career Guidance Service in Albania

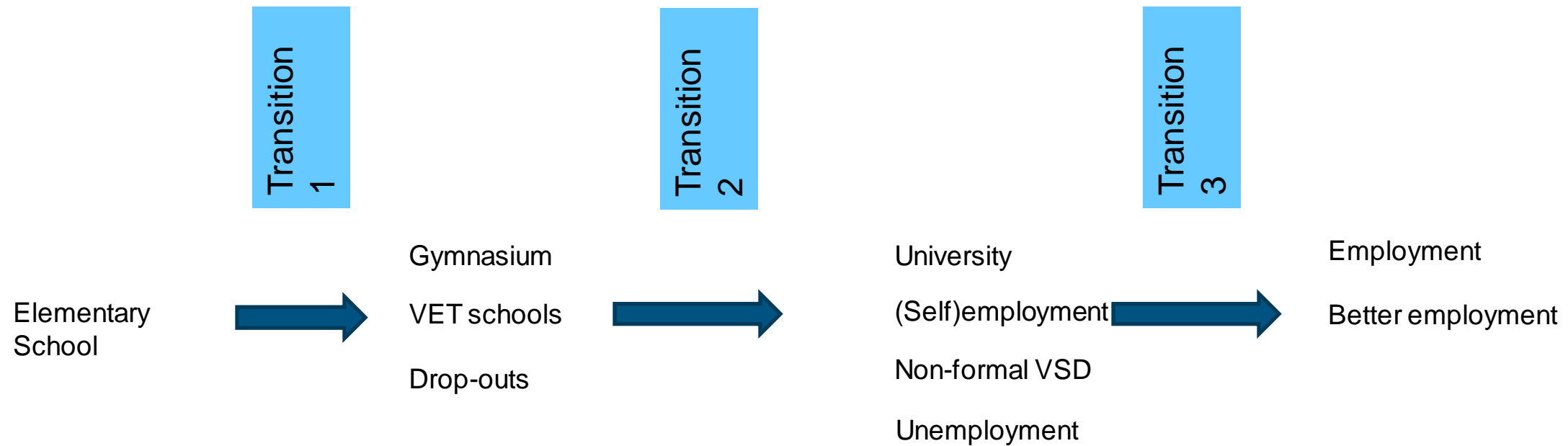
Promotion of CG Services



Inspired by the Swiss model, rooted carefully in the Albanian Context supported by Swiss institution

Transition moments

Transition moments from education to employment



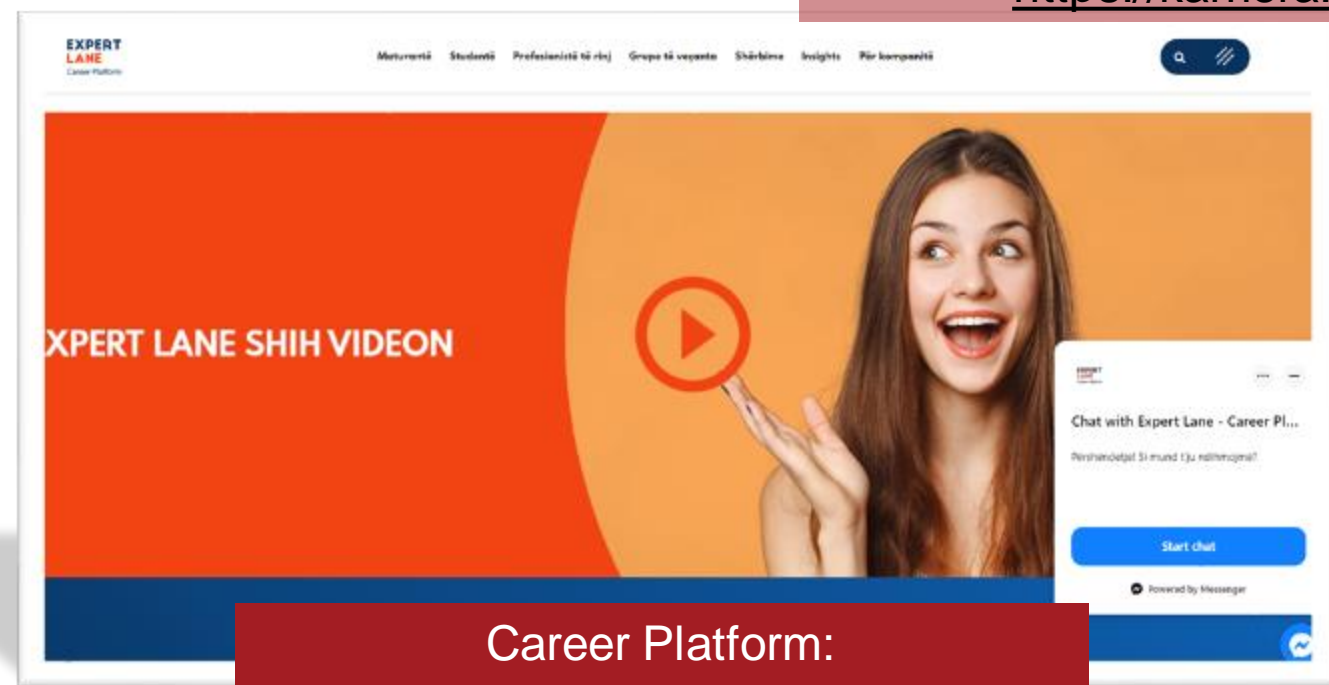
Self-digitalized solutions



Career Tests:
<https://karriera.tirana.al/sherbime/#teste>



Comprehensive content:
<https://karriera.tirana.al/>



Career Platform:
<https://expertlane.al/>

Our beneficiaries



"Navigating Careers, Empowering Futures: our Path, our Potential, your Expertise –
Discovering the Future with Tirana Municipality's Career Consulting Services."

20 000+ young People received career guidance services

55% of these beneficiaries being women

400+ young People received job placements

53.7% of these beneficiaries being women

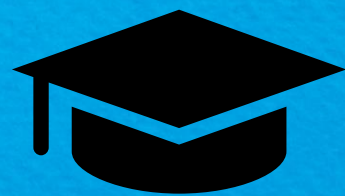




Media develop career related content

Genta - the forest engineer that produces boats in the village of Prush, near Tirana

Dealing with challenges



Consolidate the institutional setting of the career services within universities.



Embedment of the career education modules in the school curriculum activities.

Support the schools to effectively accommodate the new role of the career guidance coordinator.

Consolidate good practices of schools interacting with CG resources and service providers.

Thank you and do not hesitate to reach out at



 ermira.shyti@helvetas.org

 www.risialbania.al & www.helvetas.org

 RisiAlbania

 RisiAlbania

 @risialbania



Project example Laos: Vocational Training & Employment Support Services (VTESS)



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Swiss Agency for Development
and Cooperation SDC



Coaching for Employment & Entrepreneurship (C4EE)

LAOS

CONTEXT OF LAOS

- Young population, 60% under 25 years old
- Least developed country in Southeast Asia
- Relies heavily on its neighboring countries, primarily China, Thailand and Vietnam
- Ethnically diverse, 47% from ethnic groups
- Over 200 ethnic groups (different language, culture, spiritual belief)
- Low level education
- Lack of private sector and non profit associations in the target provinces



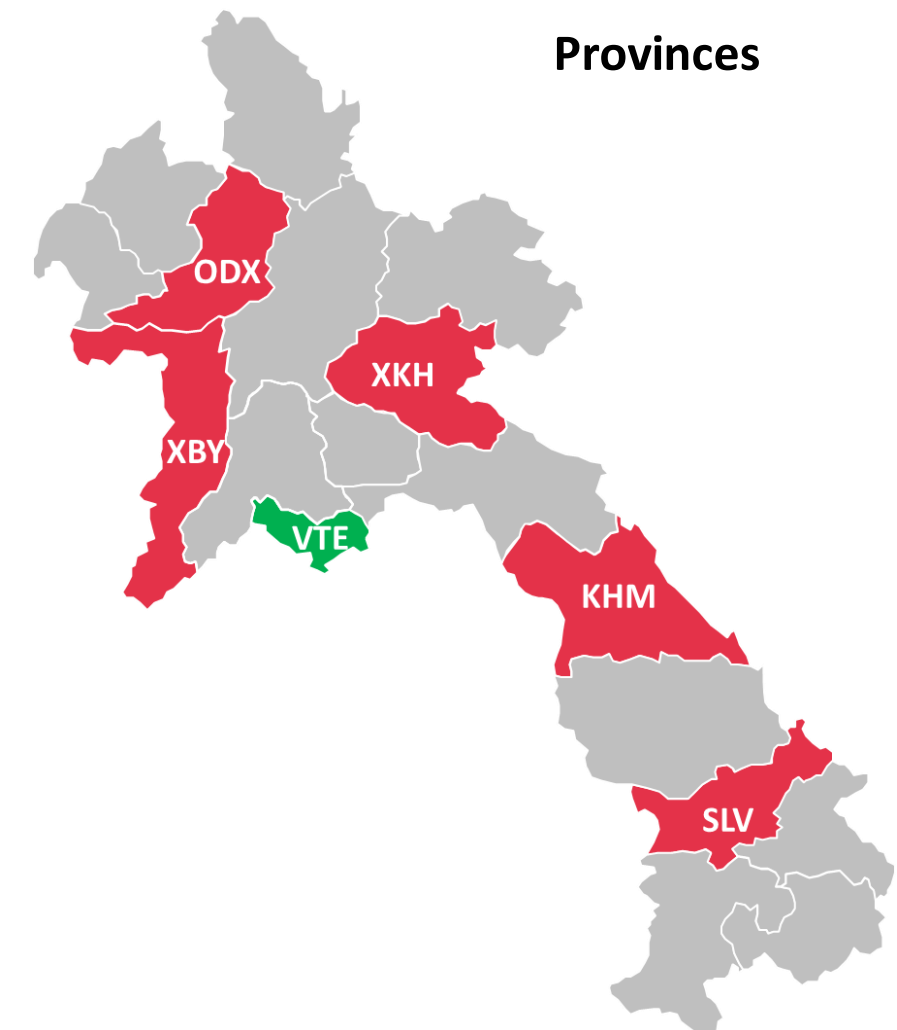
Coaching participants exploring variety of professions, Xiengkhouang, Laos

VTESS Project in Brief

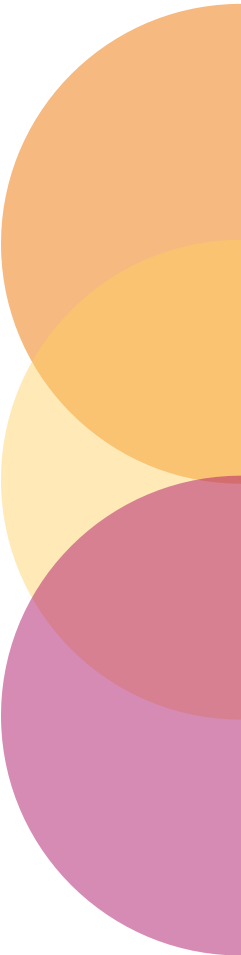
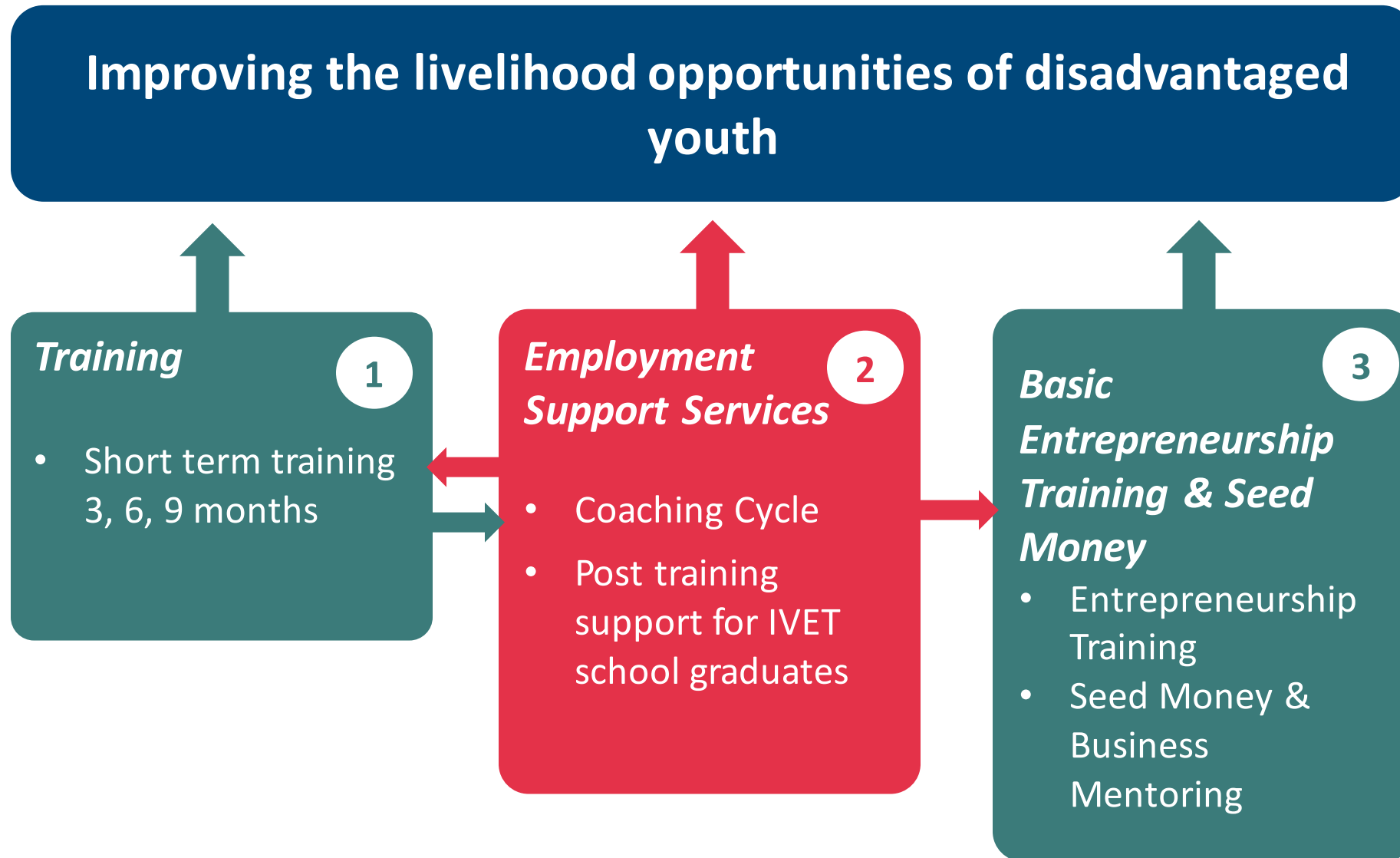
Project Objective:

Improving the livelihood opportunities of disadvantaged youth

- Ultimate beneficiaries: Disadvantaged youth, 15-35 years of age with primary and lower secondary education only
- Project duration: Phase 1: Aug 2019 – Nov 2023 → **Phase 2: Dec 2023 – Nov 2027**
- Donor: Swiss Agency for Development and Cooperation (SDC)
- Implementation: Consortium Swisscontact in collaboration with Luzern University of Applied Sciences & Arts (HSLU)
- Main govt. partners: MoES (and MoLSW)



KEY COMPONENTS OF VTESS PHASE 1



FULL COACHING CYCLE

LONG TERM COACHING (9 MONTHS)

- 50 coaches trained
 - 60% female
 - 26% from ethnic groups
- 854 ESS participants enrolled in the long Coaching Cycle
 - 66% female
 - 36% from ethnic groups

EMPLOYMENT RATE

72%

POST TRAINING SUPPORT

SHORT TERM COACHING (2 WEEKS)

- 409 IVET graduates accessed post training employment support
 - 41% female
 - 63% from ethnic groups

EMPLOYMENT RATE

48%

LESSONS LEARNED

- Low interest from participants to join technical training at the IVET schools
- Few training providers
- High interest in on-the-job training
- Disadvantaged youth need immediate support and struggle to commit long term
- Lack of variety in partner organizations, 85% from government, 15% from non-profit associations
- High interest in self-employment

ADAPTING C4EE TO LAOS



- Enterprise Based Training
Approaching small businesses in the provinces to provide short term 'on the job training' to participants of the coaching cycle
- Shortening the duration of the Coaching cycle, from 12 months to 9 months
- Project added Vientiane Capital to have more variety in terms of partners
- Basic Entrepreneurship & Seed Money



THANK YOU!



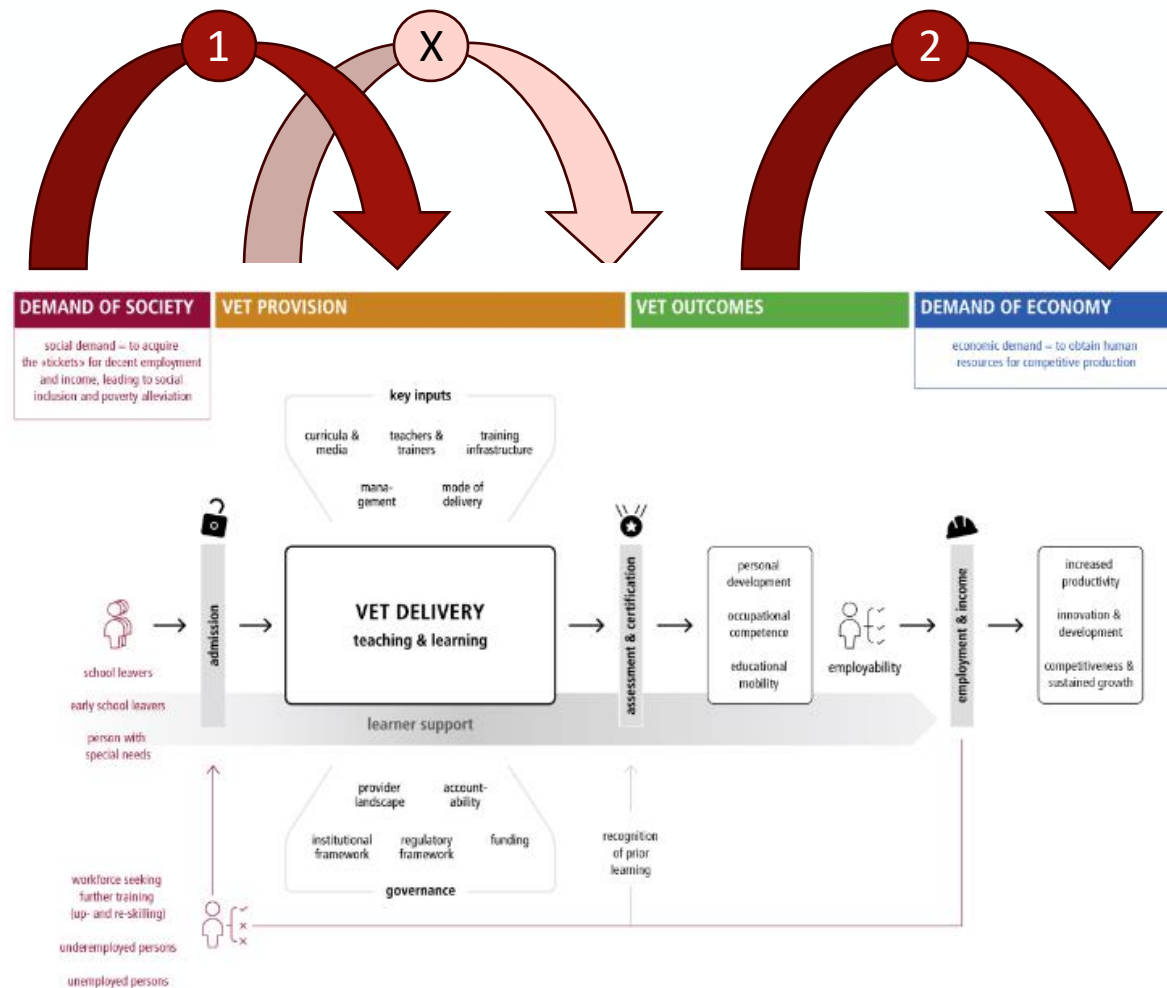


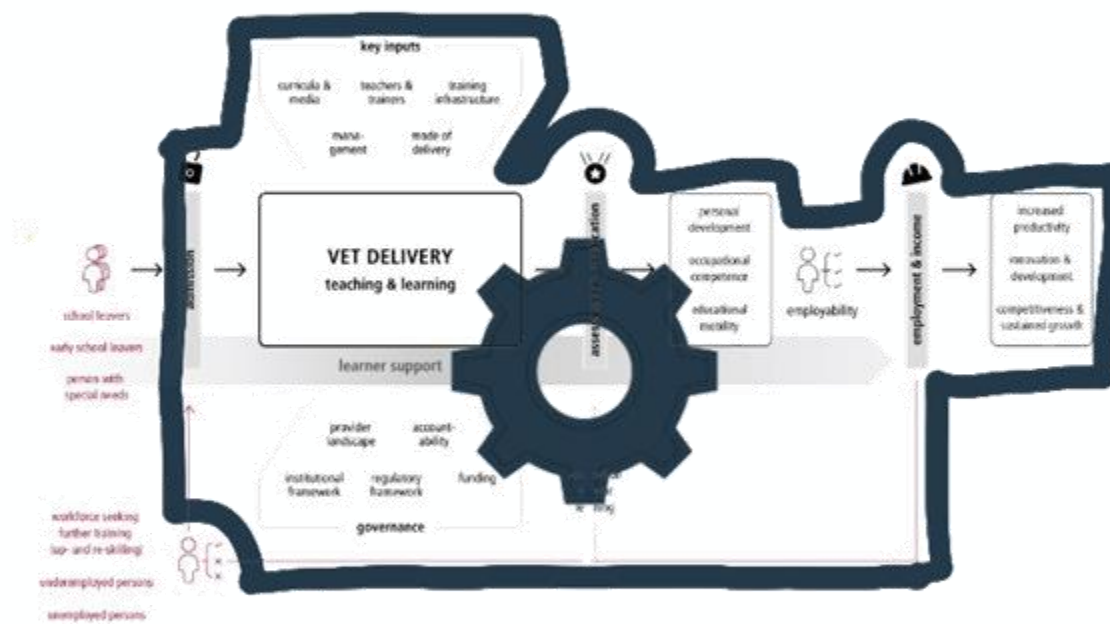
Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

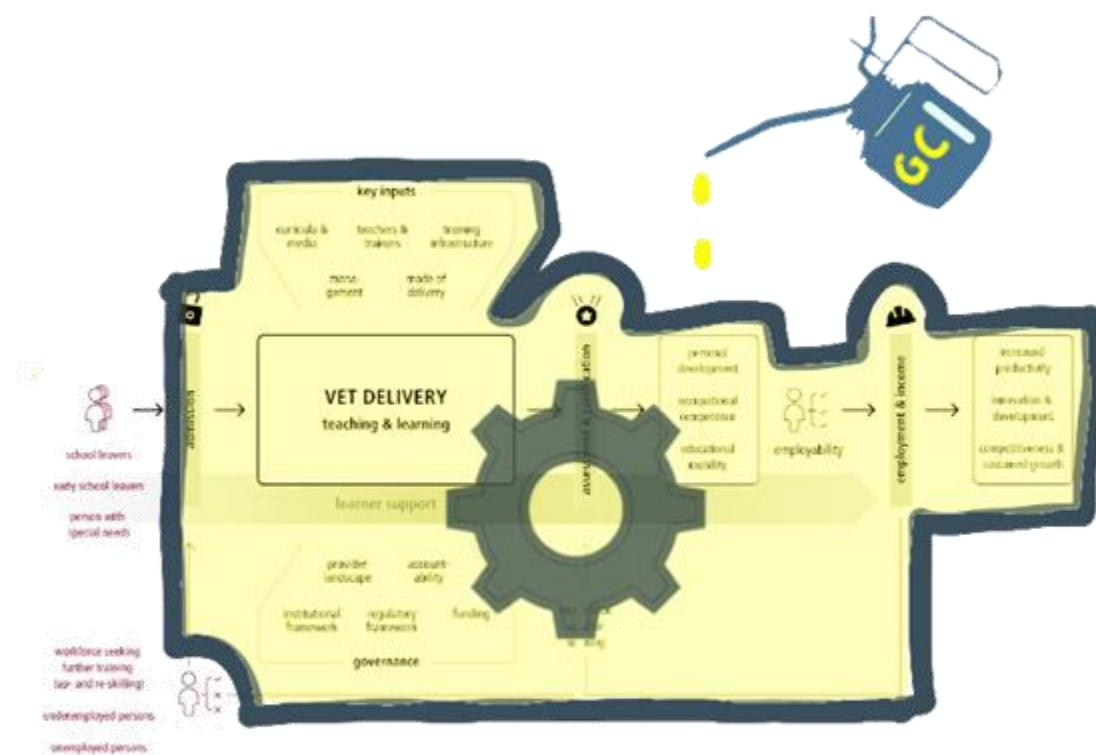
Federal Department of Foreign Affairs FDFA
**Swiss Agency for Development
and Cooperation SDC**

E+E | Economy and Education

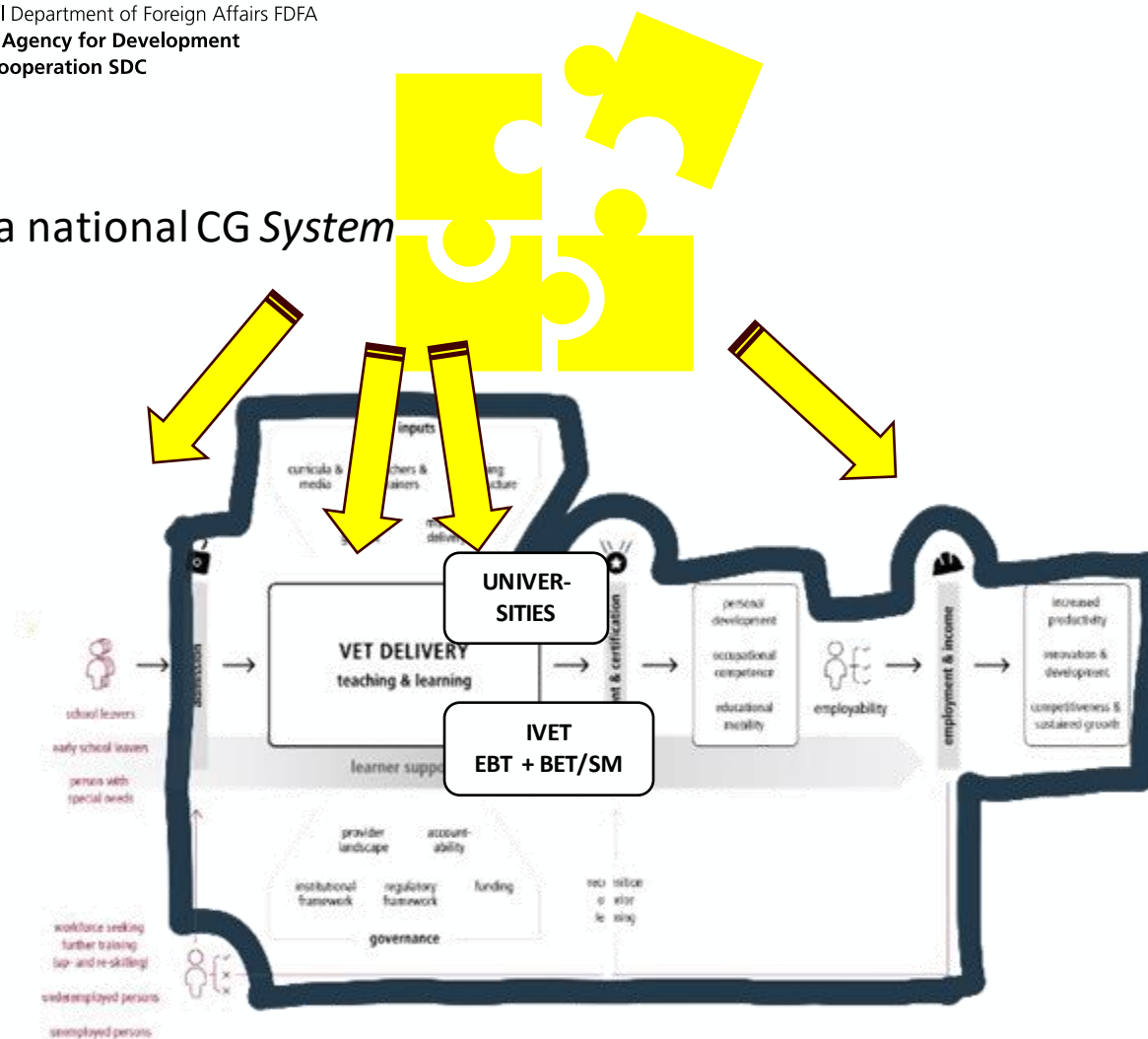
Expert feedback







RISI Albania: Pieces of a national CG System



VTESS Laos: Coaching Programme (ESS) for vulnerable groups of beneficiaries in (rural) provinces



Thank you!